

ELECTRA MINING AFRICA 2018- NASREC Expo Centre

What a week! 10 – 14 September 2018, a well-oiled, well-dressed and very eager team of Select PPE representatives spent their days rubbing shoulders with elite role-players in the Southern African mining industry.

According to the expo's organising committee, almost 30 000 people from 59 different countries visited the expo. Hundreds of exhibitors spent their days promoting their businesses to the thousands of individuals from every facet in the mining industry.



At the Select PPE stand our team introducing hundreds of new and potential clients to the Select PPE brand, business model and, of course, the many brilliant products we had on display. Various key partners' products were displayed including uvex, JSP, Du Pont, Ansell and 3M. uvex featured the NEW pheos eko which is exclusively available from Select PPE. Passers-by were absolutely fascinated by the uvex hologram attracting their attention and the extraordinary pricing and specs on the pheos eko.

Another attraction at the stand was the launch of the brand new Armourdillo Safety Hardhat, a brand new up-market alternative to the basic South African Safety hardhat. This new Armourdillo hardhat offers key attributes such as a unique modern design, perfect lines, moulded cap lamp bracket and universal fit to most hardhat accessory from other suppliers.

The Select PPE Vending Machine was the absolute star of the show! Hundreds of potential clients were enticed by its sleek design and technological advancements, and the SPPE IT team couldn't keep up with demonstrations. As our sales and operations teams follow up and chase all the leads gathered throughout the expo, we look back at a successful week of teambuilding, learning, networking, and wonderful exposure for our ever-growing company!

